

INTRODUCING THE ALL-NEW 2022 FORD MAVERICK

AMERICA'S FIRST STANDARD FULL HYBRID PICKUP



The all-new 2022 Maverick joins the Built Ford Tough family of trucks with the first-ever standard hybrid powertrain in a pickup. Maverick is designed to be versatile, capable and to defy customer expectations. It extends the Ford truck lineup to a new group of customers, offering a targeted EPA-estimated rating of 40 mpg in the city⁽¹⁾ and a starting MSRP of \$19,995⁽²⁾

Maverick has the compact size to keep it maneuverable while providing comfortable seating for five and excellent functionality, thanks to the FLEXBED™ pickup box. With innovative storage solutions and opportunities for do-it-yourself (DIY) customization inside and out, Maverick is the vehicle for customers who didn't know they needed a truck.

(1) Based on 2.5L hybrid powertrain with targeted EPA-estimated mpg ratings of 41 city/33 hwy/37 combined. Actual mileage will vary. Final EPA-estimated ratings available later in the 2021 calendar year.

(2) MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge. Optional equipment not included.

NOTE: Preproduction vehicles shown throughout. Available Fall 2021.

MAVERICK MODELS
XL | XLT | LARIAT

MAVERICK PACKAGES

4K Tow Package (53Q)

First Edition (59D)

FX4 Off-Road Package (17S)

Ford Co-Pilot360™ (86B)

XLT Luxury (54L) and

Lariat Luxury (54P)

ALL-NEW 2022 MAVERICK

Maverick is built on possibilities — it's an affordable, maneuverable and customizable pickup with Built Ford Tough® functionality and durability.



PERFORMANCE AND CAPABILITY

- The first standard hybrid powertrain in a truck
 - 2.5L Atkinson-cycle I-4 engine paired with a 94kW electric motor and combined 191 horsepower
 - Electronically controlled Continuously Variable Transmission (eCVT)
 - Front-wheel drive (FWD) only
 - Targeted 500 mile range⁽¹⁾
 - Targeted EPA-estimated fuel economy rating of 37 mpg combined⁽²⁾
- 2.0L EcoBoost® I-4 gas engine available
 - 8-speed automatic transmission
 - 250 horsepower and 277 lb.-ft. of torque⁽³⁾
 - FWD or available all-wheel drive (AWD)
- Electric power-assisted steering (EPAS)
- Selectable Drive Modes: Normal, Eco, Sport, Slippery and Tow/Haul
 - FX4 Off-Road Package includes Mud/Ruts and Sand modes (replacing Eco and Sport)
- Max. 1,500-lb. payload rating⁽⁴⁾
- Towing capability⁽⁵⁾
 - 2,000-lb. rating standard
 - 4,000-lb. max. trailer tow capacity with 2.0L EcoBoost engine and available 4K Tow Package

NOTE: Horsepower, torque, payload, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

► **Maverick with FLEXBED™ enables do-it-yourself (DIY) projects with creative productivity and storage solutions inside and out.**



EXTERIOR

- Every Maverick model is a SuperCrew® configuration with four full-size doors
- Cargo box
 - 110-volt/400-watt AC power outlets available
 - 6 cargo bed tie-down hooks
 - 4.5' of bed length with tailgate up/6' with tailgate down
 - FLEXBED™ system side storage cubbies (XLT, Lariat) and provisions for bed divider boards and two-tiered loading
 - LED cargo light available
 - Multi-position tailgate with bottle openers
 - Two 12-volt, 20-amp pre-wired sources for DIY electrical applications
- Headlamps — LED with LED signature lighting on Lariat
- Wiper-activated headlamps (XLT, Lariat)

INTERIOR

- 4.2" productivity screen in instrument cluster
- B&O Sound System by Bang & Olufsen® with 8 speakers available on Lariat
- FITS (Ford Integrated Tether System) behind the console and in the under-seat storage bin allow owners to add accessories like a cupholder, double hooks or cord organizer
- Front-door storage bins designed to fit a small laptop
- Seating in a choice of cloth or available ActiveX™ Seating Material
 - Front bucket seats
 - Rear bench with flip-up rear-seat cushion and available under-seat storage
- Two front USB ports and dual rear USB ports (Lariat)
- Wireless charging pad available⁽⁶⁾

TECHNOLOGY

FORD CO-PILOT360™ TECHNOLOGY

- Adaptive Cruise Control with Stop-and-Go, Lane Centering and Evasive Steering Assist available
- Auto High Beams
- BLIS® with Cross-Traffic Alert available
- Intersection Assist available
- Lane-Keeping System available
- Pre-Collision Assist with Automatic Emergency Braking (AEB), Pedestrian Detection and Forward Collision Warning
- Post-Collision Braking
- Rear Parking Sensors available
- Rear View Camera

CONNECTIVITY TECHNOLOGY

- 8" center-stack touchscreen with Apple Car Play® and Android Auto™ compatibility
- SYNC® 3 available on Lariat
- FordPass Connect with 4G LTE Wi-Fi hotspot

FEATURED PACKAGES

First Edition (59D)

- 17" First Edition-specific aluminum wheels with all-terrain tires (2.0L gas)
- 18" black-painted aluminum wheels with all-season tires (2.5L Hybrid)
- Black-painted roof and mirror caps
- "First Edition" box-side decals
- Power tilt/slide moonroof
- Tonneau cover — soft, folding
- Requires Lariat Luxury Package

FX4 Off-Road Package (17S)

- 6.5" productivity screen with off-road display in instrument cluster
- 17" FX4-specific aluminum wheels with all-terrain tires
- Exposed front tow hooks (2)
- "FX4 Off-Road" box-side decal
- Higher capacity radiator and upgraded cooling fan
- Hill Descent Control
- Hitch receiver with 4-pin connector
- Skid plates
- Requires AWD

- (1) Targeted 40 city mpg/33 highway mpg/37 combined mpg. Actual mileage will vary. Range calculation based on 13.8-gallon tank and a targeted EPA-estimated 37 combined mpg.
- (2) Targeted EPA-estimated mpg ratings of 40 city/33 highway/37 combined. Actual mileage will vary.
- (3) Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.
- (4) Maximum payload varies and is based on accessories and vehicle configuration. See label on doorjamb for carrying capacity of a specific vehicle.
- (5) Maximum towing varies based on cargo, accessories or number of passengers.
- (6) Qi wireless charging may not be compatible with all mobile phones.



Retailer Education & Training

© Copyright May 2021 by Ford Motor Company.

Intended for use by dealership personnel to inform consumers and cannot be used in advertising without permission from the Office of the General Counsel of Ford Motor Company. Specifications and descriptions contained within are based upon the most current information available at the time of release.

BANG & OLUFSEN® 2021 and B&O© 2021. BANG & OLUFSEN™ and B&O™ are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved.

Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android Auto is a trademark of Google Inc.